

## OEM and Tier One manufacturers recommend AIAG's Supply Chain Institute

The automotive industry invests millions of dollars annually in training for automotive quality. Yet new product launches still are delayed and/or compromised because of quality performance shortfalls.

The goal of AIAG's Supply Chain Institute is to reduce the incidents and unplanned costs associated with new-product launch delays because of quality issues, and to measure investment return on quality training dollars for suppliers. The Supply Chain Institute will offer certification in the Quality Core Tools: APQP/PPAP, FMEA, MSA and SPC.

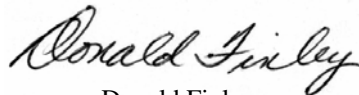
The Supply Chain Institute offers the opportunity for individuals to be formally recognized and certified by AIAG that they not only have had the training, but also have successfully passed an exam that indicates they have a comprehensive understanding of how to use these tools in real-world situations. AIAG is the source of the Quality Core Tools intellectual property, so it is fitting that it bring to the industry the first Quality Core Tools certification of its kind

Core tool certification provides value to both individuals and organizations. Based on the area of certification, individuals will be able to validate their Core Tool proficiency to their employers. In turn, these organizations will be able to demonstrate these same superior qualifications to their customers. Participants may become certified to any, all, or a combination of the Quality Core Tools.

The following OEM and Tier One manufacturers recognize and recommend the goal of AIAG's Supply Chain Institute to provide automotive professionals with certification of technical proficiency to perform Core Tool processes, and encourage the industry to support this valuable initiative.



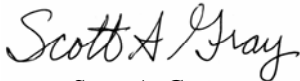
Dave Desai  
Director of Quality Engineering  
DENSO International America



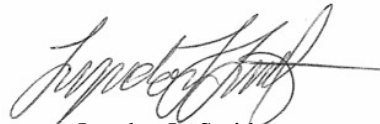
Donald Finley  
Quality Services  
PPG Industries, Inc.



Christine Sitek  
Director, Warranty, Global Process, Systems & Training  
General Motors Corporation



Scott A. Gray  
Director of Quality  
Eaton Corporation



Lyndon L. Smith  
Director of Quality  
Freudenberg-NOK General Partnership



David W. Kneisler  
Global Director  
Dana Corporation



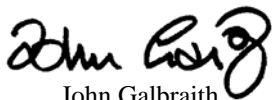
Kelly Lynch  
Senior Manager  
DaimlerChrysler Corporation



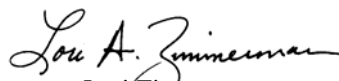
Norm Moore  
Director-Automotive Quality  
The Timken Company



David Velliky  
Executive Director, Global STA  
Ford Motor Company



John Galbraith  
Chief Quality Officer  
Detroit Diesel Corporation



Lori Zimmerman  
Operations/Quality  
Delphi Corporation